



# Serbia Digital Week



GOVERNMENT OF THE  
REPUBLIC OF SERBIA  
CABINET OF THE MINISTER  
FOR INNOVATION AND  
TECHNOLOGICAL DEVELOPMENT



AMBASSADE DE FRANCE EN SERBIE  
SERVICE ÉCONOMIQUE DE BELGRADE

## WESTERN BALKANS DIGITAL SUMMIT – INTERNATIONAL DAY – APRIL 3

**FRENCH PANEL – AGTECH – 11 h – 13h30**

**Subject: *DIGITALISATION IN AGRICULTURE***

**Palata Srbije, Bulevar Mihajla Pupina 2**

## AGENDA

<b>11 h</b>	Opening of the panel by the Minister of Innovation and Technological Development, Mr Nenad POPOVIC and HE Frederic MONDOLONI, Ambassador of France to Serbia
<b>11h15</b>	Data management, Sébastien PICARDAT, API-AGRO
<b>11h30</b>	Data analysis and imaging, AGREMO
<b>11h45</b>	AgTech as a pivot of climate-change monitoring, Pierre POUILLAIN, VALEUR TECH
<b>12 h</b>	Precise agriculture and its added value, Milos SOLUJIC, FAUNA SMART
<b>12h15</b>	Optimization of farmers' resources, Aleksandar PETROVIC, PIXEL, CLEVER FARM
<b>12h30</b>	Questions / answers / discussion
<b>13h30</b>	Networking cocktail



Air France helped organisation of this event.

## Speakers:

### 1. Sébastien PICARDAT : Director - API-AGRO

#### Topic: *Data management*

**API-AGRO** is a digital services company specialized in agriculture. API-AGRO provides a platform to easily disseminate data and services (calculations functions, decision support tools) and make them available for the whole farming ecosystem, with an entire mastery for providers. API-AGRO accompany data suppliers and users with an offer of user-friendly services.

### 2. Milan DOBROTA : AGREMO

#### Topic: *Data analysis and imaging*

AGREMO is a unique technology platform, which allows processing of images and analysis of data from agricultural areas.

### 3. Jérôme LEROY : Founder and CEO – WEENAT

#### Topic: *Optimization of farmers' resources*

**Weenat** allows the farmers to optimize their resources, by bringing them localized information in the plot to support their decisions. Weenat help farmers to prevent health and climate risks, assist in water resource management, make adjustments from sowing to harvesting.

### 4. Dragana VUKASINOVIC : Co-Founder and CEO FAUNA SMART TECHNOLOGIES

#### Topic: *Precise agriculture and its added value*

**FAUNA SMART TECHNOLOGIES** practices the three-pronged approach: *Precision* - Agriculture & Data Management, *Incubation* - to accelerate and prepare science-based applications for Industry and *Consultancy* – to help you innovate and create the greenest crop production system, customized for the crop.

### 5. Pierre POUILLAIN : CEO - VALEUR TECH

#### Topic: *Agtech as a pivot of climate-change monitoring & tomorrow's territories*

**Valeur-Tech** is a consulting firm dedicated to agtech and agridata. Valeur Tech provides strategic consultancy, investment strategies, data valorization and management and project management.

Valeur-Tech operates in France, Ukraine and Morocco.

## Moderator: Marko OSKAR, BIOSENSE INSTITUT

**BIOSENSE** Research and Development Institute for Information Technologies in Biosystems, it advances and integrates all that ICT can offer today – nanomaterials, low-cost miniature sensors, satellite imaging, robotics, big data analytics – to provide as much information as possible to the agricultural sector.

