

26.10.2020	<i>Virtual opening session: WB6 Digital Summit in Digital Platform 9:00-10:00 - High level statements</i>	
	9:00-9:15	<i>Virtual Networking</i>
	9:15 -10:00	<p><i>Building on the experience of the high-level regional dialogue on digital transformation, the third Western Balkans Digital Summit takes place in the framework of the Berlin Process and the Multi-Annual Action Plan on Regional Economic Area (MAP-REA) for the Western Balkans.</i></p> <p><i>Recognizing the tough times through which our economies are going due to the pandemic and the global economic shock due to it, the Summit aims at showcasing good practices in the region, highlighting the achievements and outcomes of the Digital Agenda and exploring possibilities of building partnerships with the private sector, in order to jointly present more opportunities and assistance to our peoples, by using the opportunities of digital transformation.</i></p> <p><i>The virtual opening ceremony, will officially mark the beginning of the Western Balkans Digital Summit 2020. The ceremony will begin with high level opening statements from the host, co-organizers, partners and high level representatives of international organizations and industry.</i></p> <p>Ms. Majlinda Bregu, Secretary General RCC (moderator) Mr. Roberto Viola, European Commission, General Director of DG Connect Mr. Wolfgang Kopf, Member of the Executive Committee of German Eastern Business Association Mr. Robert Opp, UNDP's Chief Digital Officer Mr. Houlin Zhao, Secretary General of ITU Ms. Claudia Dörr-Voß, State Secretary at the Federal Ministry for Economic Affairs and Energy, Germany Ms. Belinda Balluku, Minister of Infrastructure and Energy, Host</p>
26.10.2020	NETWORK AND SERVICES CONNECTIVITY ONLINE SESSIONS	
	10:00-10:15	<i>Virtual Networking</i>

	<p>10:15-11:15</p>	<p>Session 1: Digital Connectivity for Digital Transformation in WB6, the impact of Covid-19</p> <p><i>Digital connectivity is crucial for all other digital integration developments and it impacts all sectors of the economy. This panel will discuss the current technological developments and the plans, chances, and challenges from different perspectives. This panel will also discuss the importance of resilient digital infrastructures, for fighting the digital divide and companies' experience during Covid-19.</i></p> <p>Moderator: Mr. David Ringrose, Head of International Affairs, DG CONNECT</p> <p>Speakers:</p> <p>Ms. Nives Sandri, Mr. Sc EE., Managing Director, Nokia Affiliates in Croatia and North Macedonia, Zagreb, Supplier of Network Components</p> <p>Mr. Achilleas Kanaris, CEO Vodafone Albania</p> <p>Mr. Nikola Ljushev, CEO Makedonski Telekom</p> <p>Dr. Ulrich Nitchke, Member of the Managing Board at atene KOM</p> <p>Ms. Doreen Bogdan-Martin, Director of Telecommunication Development Bureau, ITU</p> <p>Mr. Etjen Xhafaj, Deputy Minister, Ministry of Infrastructure and Energy, Albania</p>
	<p>11:15-11:30</p>	<p><i>Coffee break/Virtual networking</i></p>
	<p>11:30-12:30</p>	<p>Session 2: Digital Connectivity-Key measures for the countries to attract investment</p> <p><i>The representatives of international financial institutions, EC, governments and industry, will discuss the essential measures to attract investment for WB6, in building the digital infrastructure for the future. As demonstrated during the COVID-19 pandemic crisis, digital connectivity was a vital necessity for citizens and businesses. Also, of the main topics discussed during the first session on digital connectivity, further attention will be on the urge for digital investments and investment funds. How to enable fast track investment and funding to support the quick deployment of digital infrastructure and guarantee stable and predictable framework conditions to ensure infrastructure investments, will be part of the discussions in this session.</i></p> <p>Moderator: Mr. Mark Vasic, Deutsche Telekom</p> <p>Speakers:</p> <p>Ms. Natalija Gelvanovska, World Bank Digital Balkan Highway</p> <p>Ms. Ersida Docaj, EBRD Senior Banker Banking - Information & Communication Technologies</p> <p>Mr. Denis Benoit, European Investment Bank (EIB) Senior Economist at the Projects Directorate</p> <p>Dr. Peter Veil, Vice President Strategic Finance Europe, Deutsche Telekom</p> <p>Ms. Fiolla Restelica, Presentation Kode Project</p>

		Mr. Omer Kuyucu , ALBtelecom Commercial Officer, Albania
	12:30:13:30	Lunch break

DIGITAL SKILLS SESSIONS		
26.10.2020	13:30-14:30	<p>Session 1: Policies for Digital Skills in the 21-st century - Panel Discussion</p> <p><i>The need to possess digital skills, from basic to advanced, has proliferated further, due to rapid digitalization and spread of new technologies. A holistic approach in addressing upskilling through multi-faceted regional interventions, including policy formulation and preparation of long-term strategic framework(s), formalisation of long-term strategic alliances among policy makers, private sector, academia and international partners, introduction of tailor made actions and interventions based on market needs, regional initiatives to enable digital skill upscaling at large, should be formalized. Adoption of digital skill strategies in line with EU model is necessity for our entire region. It is important to bring out the need to review and increase the investment in the digital skills of WB6 citizens, and most importantly youth, with focus on increasing their opportunities, transform their ideas into innovative business projects.</i></p> <p>Moderator: Ms. Dajna Sorensen, Deputy of Minister of Finance and Economy, Albania</p> <p>Speakers:</p> <p>Mrs. Mila Carovska, Minister, Ministry of Science and Education North Macedonia;</p> <p>Ms. Tatjana MATIC, State Secretary Ministry of Trade, Tourism and Telecommunications, Serbia</p> <p>Mrs. Arijana Vučinić, Director General of the Directorate for Preschool, Primary and Inclusive Education, Montenegro</p> <p>Mr. Emir Žunić, Representative of Private Sector, IT company: Info Studio, BiH</p> <p>Ms. Alborita Mehana, Project Coordinator at MASTER WiZR</p> <p>Mr. Jason Ivory, Deputy Head of Mission, MBE</p> <p>Mr. Rok KVATERNIK, CEO Ernst Klett Publishers, Region Eastern Europe & Baltics</p> <p>Ms. Albana Shkurta, Managing Director for the branch of Lufthansa Industry Solutions, Albania</p>
	14:30-15:00	<i>Coffee break/Virtual networking</i>
	15:00-16:00	Session: Woman STEM shifters in Western Balkans

		<p><i>The panel of Women in STEM, aims to put prominent scientist, business leaders and public figures in the spotlight to showcase that the challenges women face could be solved when the full potential of human capital is harnessed. By increasing the number of visible role models in the public sphere, we want to advocate and promote wider social recognition for women STEM, thus inspire more women to get into STEM careers and take leadership roles.</i></p> <p><i>The panel will build around the most recent study on the gender disparity in STEM in the Western Balkans, commissioned by the RCC, which identifies national policies related to the disparity in STEM, at the level of each Western Balkan economy and at the regional level, as well as it provides an overview of existing mechanisms and initiatives that serve as an inspiration for devising regional actions in this area. The study will serve as a foundation for the initiation of STEM-related agenda in the Western Balkans and offers a common ground for relevant stakeholders, including national authorities, academia, civil society organisations, to come together and discuss the most imminent actions for the region based on the situation on the ground.</i></p> <p>Moderators: RCC Secretary General, Ms. Majlinda Bregu and Ms. Daniela Gasparikova, UNDP Resident Representative in Montenegro</p> <p>Key Note speaker: Ms. Nina Angelovska</p> <p>Panelists:</p> <p>Ms. Arta Shehu Zaimi, co-Founder of jCoders Academy and Labbox, Kosovo*</p> <p>Ms. Vesna Crnojevic Bengin, cofounder BioSense Institute, Serbia</p> <p>Ms. Maja Hadziselimovic, Robotics & Research engineer, supports the UN IT Girls Initiative and leads the Robotics Week in Bosnia and Herzegovina”</p> <p>Ms. Anila Paparisto, Prof. Dr. Biologist and Professor of Invertebrate Zoology, University of Tirana</p>
	16:00:16:30	Closing of the first day

27.10.2020	TRUST AND SECURITY SESSIONS	
	9:30-10:00	Impulse Speech 1, 15 minutes Mr. Muhamet Brajshori, Deputy Minister of Foreign Affairs and Diaspora, Kosovo* Impulse Speech 2, 15 minutes Dr. Kai Martius, Secunet
	10:00-11:00	Session 1: Role of Governments in Digital Transformation – Panel

		<p><i>Governments are massively challenged by digitization. Not only do they have to modernize their work mode and the way of interacting with citizens – they are also challenged by “BigTech” influencing the economic environment, business activities and the way of life. In a sustainable networked economy, resilience is key in order to maintain governments’ capabilities – which means that cybersecurity has a central role to secure our networked society. Our panelists will discuss their strategic approaches to cybersecurity – in their role as governments, administrative bodies and as a partner for industry and societal stakeholders alike.</i></p> <p>Moderator: Mr. Fabian Bahr Speakers: Mr. Jeton Shaqiri, Minister for Information Society and Administration .NMK Mr. Dušan Polović, Director General, Directorate for Electronic Government and Information Security at the Ministry of Public (Montenegro) Mrs. Mirlinda Karcanaaj, General Director National Agency on Information Society, Albania Mr. Mihailo Jovanovic Director Office for IT and eGovernment, Prime Minister office, Serbia Ms. Ivana Šarić, Head of department, General Secretariat of the Council of Ministers, Bosnia and Herzegovina</p>
	<p>11:00-11:30</p>	<p><i>Coffee break/Virtual networking</i></p>
	<p>11:30-12:30</p>	<p>Session 2: How to secure security in an insecure environment, Panel Discussion</p> <p><i>In order to fulfil the session’s aim “secure security in an insecure environment”, different speakers with wide experience are carefully selected having in focus:</i></p> <ul style="list-style-type: none"> - <i>The most important critical infrastructure information sector- ENERGY</i> - <i>Cybersecurity Industry, challenges to be faced, how it support public sector to protect information etc.</i> <p>Moderator: Vilma Tomco General Director of National Agency on Electronic Signature and Cybersecurity Albania Panelists: Mr. Simon Uzunov, Deputy Head of Unit, Energy Community Mr. Dritan Gucaj, Security Department Manager, OTP Bank Mr. Timo, Bakker, Director Public Safety & Defence segment Solution Management – Europe, NOKIA Mr. Ivan Stankovic, Head of IT Infrastructure and IT/NT Security, CRNOGORSKI TELEKOM A.D. Mr. Elvin Guri, Main Shareholder of One Telecommunication sh.a.</p>

	12:30-13:30	Lunch break
27.10.2020	DIGITAL ECONOMY SESSIONS	
	13:30-14:30	<p>Session 1: Digital Economy/ Data Economy and Platforms/ Panel Discussion: Building a Regional Digital Economy at the interplay of governments & businesses</p> <p><i>This panel shall discuss the challenges of building a regional Digital Economy and successfully adopting data-driven business models and use cases to drive the region's path towards the digital era. Against this background, the panel shall address the role of governments and businesses to ensure a Digital Economy that benefits consumers and creates economic prosperity in the region. Which political initiatives need to be tackled jointly and unilaterally by the local governments? What are the relevant regional and local obstacles? How can governments stimulate innovation in the region and where does the private sector come in? The panel will present best practice policies and regulations from Serbia and North Macedonia. The importance of the private sector for the development and progress of the digital economy in the region and new digital business models will be closely examined. Inputs will be also provided by the Chambers Investment Forum, the voice of the Western Balkan`s business community, with strategies to influence policy-making.</i></p> <p>Moderator Mr. Dragan Jovanović, Deutsche Telekom</p> <p>Speakers:</p> <p>Ms. Odeta Barbullushi, National Coordinator MAP-REA</p> <p>Ms. Natalia Panina, PS&HC General Manager, Middle & Eastern Europe (SAP)</p> <p>Mr. Mihailo Jovanovic, Director - Office for IT and eGovernment, Prime Minister office, Serbia</p> <p>Mr Vasko Kronevski, CEO Nextsense, North Macedonia</p> <p>Mr. Safet Gërxhaliu, Chamber investment forum wb6, Kosovo*</p> <p>Ms. Dina Tsybulskaya, CEO Crnogorski Telekom, Montenegro</p>
	14:30-14:45	<i>Coffee break/ Virtual Networking</i>

	<p>14:45-15:30</p>	<p>Session 2: Digital Transformation for the Public Sector and Innovative Practice (RESPA)</p> <p><i>COVID-19 has strengthened digital transformation in public service delivery, at the global scale. It has become clear the world needs to be using technology and digital tools, to solve the large number of challenges we're facing. ReSPA, UNDP and NALAS, have taken an active role in identifying the needs of their stakeholders in the situation of pandemic, produced different reports, organized several important online events and provided valuable and practical recommendations for the follow up.</i></p> <p><i>Lightning talks, where the session moderator will curate speakers that will use storytelling to present their inspiration cases and share models and solutions for challenges identified. It will be used to brainstorm ways, to tackle these challenges and explore concrete experiences and transferable best practices and solutions for transforming the Public Administration into more adaptable, resilient, open and connected at the local, national, regional and international level.</i></p> <p>Moderated by: Mr. Goran Pastrovic, ReSPA Programme Manager and Ms. Lejla Sadiku, Programme Specialist, Innovation, UNDP Regional Bureau for Europe and Central Asia</p> <p>Mr. Vladimir Vulic, Multisectoral analysis of the WB administrations in the situation of COVID-19, ReSPA Senior eGovernment expert and Co-founder of Digitalizuj.ME;</p> <p>Ms. Nadica Dujovic, ReSPA Senior Expert in Communications, Role of Crisis Communications in the pandemic situation;</p> <p>Mrs. Mirlinda Karcenaj, General Director, National Agency on Information Society, Albania</p> <p>Mr. Denis Turkanovic, Assistant Minister, Ministry of Scientific and Technological Development, Higher Education and Information Society of the entity of Republika Srpska, Bosnia and Herzegovina;</p> <p>Mr. Slobodan Markovic, Digital Transformation Expert, UNDP Accelerator Lab, Serbia;</p> <p>Mr. Kemal Bajramovic, Head of Experimentation at UNDP Accelerator Lab in Bosnia and Herzegovina;</p> <p>Mr. Darko Mrvaljevic, Regional EU expert NALAS, SEE Local Governments in Post COVID-19 Socio-Economic Recovery - NALAS survey</p>
	<p>15:30 -15:45</p>	<p><i>Coffee break/Virtual networking</i></p>
	<p>15:45-16:30</p>	<p>Session 3: Digital Economy: “E-commerce in COVID-19 times: How can a regional e-commerce market help?”</p> <p><i>E-Commerce has the potential to boost regional trade and significantly contribute to growth, job creation</i></p>

		<p><i>and strengthening of economic competitiveness. During the COVID-19 pandemic, a boost of e-commerce activities worldwide and also in the wester Balkan region could be observed, the growth of private individual e-commerce transactions in North Macedonia increased by 99% as compared to March 2019. The participants will present and confront the views of the business sector, development institutions and policy makers. In particular, they will discuss need for action and ongoing initiatives from the private and the public sector in the region with regards to regulation and self-regulation.</i></p> <p>Moderator: Mr. Zdravko Ilić, CEFTA Secretariat Mr. Dritani Mezini, CEO & founder Duapune.com, key note speaker Speakers: Mr. Christoph Ungerer, World Bank Washington Ms. Zorana Milidrag, president of the e-commerce association, Serbia Mr. Milan Dobrijević, Ministry of Trade, Tourism and Telecommunications, Serbia Ms. Pranvera Kastrati, RCC Ms. Tanja Ilijevska, Head of Policies and Financial Instruments Development , Fund for Innovation and Technology Development North Macedonia; Ms. Linda Shomo, CEO Easy pay, AL</p>
	16:30-17:00	Closing of the second day
28.10.2020	9:45-10:00	<i>Virtual networking</i>
	10:00-10:20	<p>The 21st Century Schools programme, financed by the UK and implemented by the British Council across Western Balkans.</p> <p>Project goals and results will be presented and discussed by children, teachers, and trainers of the programme.</p> <ul style="list-style-type: none"> -Short 5 minute video that will feature: - the winning team from last WB Digital Summit and their visit to London, impact of programme and digital skills on them; ongoing delivery using footage from Albanian Minister of Education Youth and Sport. <p>British Council moderated Q&A with trainers / teachers from the programme</p>
	10:20-11:00	<p>CLOSING OF VIRTUAL SESSIONS/CONCLUSIONS & FOLLOW UP</p> <p>Host, RCC, moderators of online sessions;</p>



Western Balkans Digital Summit

Tirana 2020

Digital Ministerial
Tirana, 2nd November 2020
Face to face meeting
Venue Palace of Congress, Tirana Albania

2.11.2020
10:00-
13:00

WB6 DIGITAL AGENDA MINISTERIAL

Back to back with Berlin process Summit

- Approval of MoU 5G Roadmap for digital transformation in Western Balkans Region
- Approval of MoU on Regional Interoperability and Trust Services
- Adoption of Joint Statement of 3rd Western Balkans Digital Summit