

About Vodafone Albania

Vodafone Albania is part of Vodafone Group Plc, a leading telecommunications company in Europe and Africa. Our purpose is to “connect for a better future” and our expertise and scale gives us a unique opportunity to drive positive change for society. Our networks keep family, friends, businesses and governments connected and, as COVID-19 has clearly demonstrated, we play a vital role in keeping economies running and the functioning of critical sectors like education and healthcare.

As one of the world’s most valuable brands, Vodafone Albania is a leader in the Albanian market, not only as an operator in the electronic communication industry, but also as a remarkable contributor in the economic and social development of the country. Vodafone Albania started offering GSM services for the first time in Albania in August 3, 2001. Since 2001, Vodafone has marked a successful performance in the market, reaching today to more than 1, 8 million customers who have chosen Vodafone for their mobile and fixed communication services.

Vodafone is the largest mobile and fixed network operator in Europe, is the world’s largest IoT connectivity provider, and our M-Pesa technology platform in Africa enables over 42 million people to benefit from access to mobile payments and financial services. We operate mobile and fixed networks in 22 countries and partner with mobile networks in 48 more. As of 30 June 2020 we had over 300m mobile customers, more than 27m fixed broadband customers, over 22m TV customers.

We support diversity and inclusion through our maternity and parental leave policies, empowering women through connectivity and improving access to education and digital skills for women, girls, and society at large. We are respectful of all individuals, irrespective of race, ethnicity, disability, age, sexual orientation, gender identity, belief, culture or religion.

Vodafone is also taking significant steps to reduce our impact on our planet by reducing our greenhouse gas emissions by 50% by 2025, purchasing 100% of our electricity from renewable sources by 2025, and reusing, reselling or recycling 100% of our redundant network equipment.

For more information on Vodafone Albania please visit www.vodafone.al
For more information on Vodafone Group please visit: www.vodafone.com, follow us on Twitter at @VodafoneGroup or connect with us on [LinkedIn](#).